

# Acqualina Launches New Website with Special Incentives

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South Florida's **Acqualina Resort & Spa** has introduced a newly designed website offering new tools for travel advisors and their clients, as well as special incentives.

The new device-responsive website includes technology such as an application-like page that refreshes and makes use of social media integration to display user-generated content directly from Twitter and Instagram on the homepage. Guests who use #Acqualina as part of their social post will appear in the Acqualina Moments section. The new website, along with the Acqualina blog, is designed to keep an emphasis on experiential travel content through *Acqua Experiences*, a collection of highly curated lifestyle offerings for families, couples, and solo travelers led by industry experts to further enhance the guest experience.

"We wanted to ensure we give our guests the same quality of service that they find when staying at Acqualina to be equally prevalent in the online user experience," said Deborah Yager Fleming, CEO and partner of **Acqualina Resort**, in press materials. "We believe the new look and feel and more modern approach will better engage our guests creating a high-quality digital experience."

Other key features of the new **acqualina.com** include enhanced guestroom features such as virtual video tours, floorplans and images for every room and suite category clearly showing all room features, plus a booking platform that provides a seamless transition between Acqualina's website and the online reservation process. In addition, click to chat and click to call features are also available to provide further assistance with just a single click.

Travel agency partners can book reservations online and also sign up for Acqualina's **Travel Agency Incentive** program, which offers a complimentary night for every 20 room nights booked for new clients within a 12 month period. Travel agents who sign up for the incentive program will also receive a complimentary night at Acqualina as a birthday gift each year.

For more information, visit **acqualina.com**. To learn more about the "Dream Maker" culture that is a major factor of Acqualina's elevated hospitality offerings, click **here**.